

Referral Fees


We earn referral fees when you buy services from companies that we recommend.

We only recommend products that we believe will add value to our clients and readers. We thoroughly test and use all products that we recommend. All opinions are our own, and we do not accept payments for positive reviews.

This monetisation method is called affiliate marketing. The biggest brands on the internet offer affiliate programs such as Amazon, eBay, Google, etc. Many of your favourite sites use affiliate marketing to pay the bills.

The only difference is that not everyone tells their users how they make money.

Sometimes you will see banner ads like these:

 <p>The image shows a promotional banner for SiteGround. On the left, the SiteGround logo is at the top. Below it, the text reads '80% Off Hosting' in large, bold letters, followed by '+ Free Transfer' in smaller text. At the bottom of the banner, a green bar contains the text 'From £2.99/mo.'. On the right side of the banner, there is a photograph of a smiling woman in a yellow shirt holding a potted plant. Above her are icons for a shopping cart and a document.</p>	<p>Other times, you will see a special link unique to each website that tracks referrals.</p>
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When you click on these link, you are tagged with a special cookie to track the referral. If you end up buying the product, then they pay us a referral fee.

The referral fees vary for each product. For a WordPress book that you may buy at Amazon, we might earn \$1. For a premium WordPress theme, we might earn \$10.

Question #1 – Will it Cost Me More Money?

No, absolutely not. In most cases, our deals will actually save you money.

Because GEMS Management Solutions Ltd is an authority website, a lot of vendors offer our readers exclusive discounts.

For example, if you were to purchase something from Siteground, you would normally pay anything from £2.99/month - regular £13.99/month exclusive of VAT. However if you purchase it by using our referral link, you will get a discount and it might be for a specific period.

Question #2 – Do You See My Personal Details?

Nope. We don't see any personal information i.e. name, email, address, credit card, etc.

The only thing we see is that an anonymous user made a purchase on date/time and which product they bought.

Thank you for support.

Glynis McQueen-Simon

Managing Director / Principal Consultant

Corporate & Executive | GEMS Management Solutions Ltd